

OFFICIAL RULES OF THE PROMOTIONAL CAMPAIGN

“AnimaWings at Untold Dubai”

Campaign period: November 6 (11:00 AM, UTC +2) – November 10, 2025 (11:59 PM, UTC +2)

SECTION 1. THE ORGANIZER AND THE OFFICIAL RULES OF THE CAMPAIGN

The organizer of the Promotional Campaign “AnimaWings at Untold Dubai” is ANIMA WINGS AVIATION SA, headquartered in Bucharest, Piața Alba Iulia, no. 5, Mezzanine, Block I4, Sector 3, Bucharest, registered with the Bucharest Trade Register under no. J2024009018404, having the fiscal code no. RO41404510 (hereinafter referred to as “the Organizer”).

Participants in this Campaign are required to comply with the terms and conditions of these official rules, as set forth below (hereinafter referred to as “Official Rules”). The Official Rules will be available at the following web address throughout the entire Campaign period:

<https://animawings.com/ro/concursuri>

The Organizer reserves the right to amend these Official Rules, such amendments entering into force only after the prior announcement and publication of the modifications on the website <https://animawings.com/ro/concursuri>. The Organizer assumes no responsibility for participants’ failure to become aware of such amendments, provided they have been duly communicated according to these Rules.

SECTION 2. TERRITORY OF THE CAMPAIGN

The Campaign is organized and conducted online, between November 6 (11:00 AM, UTC +2) and November 10, 2025 (11:59 PM, UTC +2), in accordance with the provisions of these Official Rules.

SECTION 3. DURATION OF THE CAMPAIGN

The Campaign will begin on November 6, 2025 (11:00 AM, UTC +2) and will be carried out online (hereinafter referred to as “the Campaign Period”).

Before the start and after the end of the Campaign Period, fulfillment of the conditions mentioned in these Official Rules will no longer grant the right to participate.

The Organizer reserves the right to modify the end date of this Campaign. Any such

modification will be communicated through an addendum to these Official Rules and will become effective as of the date of its publication.

After the Campaign's end date, the Organizer shall have no further responsibility and shall assume no obligation with respect to any circumstance that might lead to the interpretation that the Campaign continues or remains valid.

SECTION 4. RIGHT OF PARTICIPATION

The Campaign is organized and conducted during the period and in accordance with the provisions of these Official Rules and is open to any person aged at least 18 years at the date of the Campaign's start who accepts the terms and conditions of these Official Rules (hereinafter referred to as "Participants"). The Participant is solely responsible for all information provided to the Organizer. Employees of the Organizer, its collaborators involved in the Campaign, as well as members of their families (children, parents, siblings, spouses) are not eligible to participate. Participation in this Campaign implies the full, express, and unequivocal knowledge and acceptance of these Official Rules. The Organizer reserves the right to cancel the registration of any Participant who does not comply with the Rules or is suspected of fraud, without being required to prove this with evidence.

To participate in this Campaign, participants must have an Instagram account for the entire duration of the Campaign and comply with the provisions of these Rules.

SECTION 5. MECHANISM OF THE PROMOTIONAL CAMPAIGN AND PRIZES

The Campaign takes place online, on the official [AnimaWings Instagram page](#).

Participants who meet the conditions stated in the previous section (RIGHT OF PARTICIPATION) may be declared winners of the prizes of this Campaign, as presented in Section 6 below, provided that they comply with the mechanism described in this section.

To enter the Campaign, each participant must follow all registration steps, as detailed below.

Participation mechanism

To be entered in the random draw of the "AnimaWings at Untold Dubai" contest, offered by AnimaWings, the participant must meet the following conditions:

- Take a photo at the AnimaWings stand during the UNTOLD Dubai event;
- Post the photo on their personal Instagram account, in the feed;
- Tag the official AnimaWings Instagram account in the post – [@animawings aviation](#);

- Follow the official Instagram account of AnimaWings – [@animawings_aviation](https://www.instagram.com/animawings_aviation).

Validation conditions

For the registration to be considered valid, the participant's Instagram profile must be public throughout the contest duration and until the winner is announced.

Posts made from private accounts, missing tags, or posts not meeting the above requirements will not be considered.

The Organizer is not responsible for:

- non-public or inaccessible posts;
- incorrect or missing tags;
- technical malfunctions of the Instagram platform;
- posting errors, privacy settings, or other causes beyond its control.

By participating in the contest, participants agree that their image and posted content (photo taken at the stand) may be used and reposted by AnimaWings on the company's official communication channels for promotional purposes related to this contest.

Campaign prizes

The prizes offered within this contest are as follows:

- 10 prizes consisting of 1x General Access Pass each to Untold Dubai 2026, with a value of EUR 170 per prize;
- 10 prizes consisting of 1x General Access Pass each to Untold Cluj 2026, with a value of EUR 340 per prize.

SECTION 6. AWARDING OF PRIZES. VALIDATION OF WINNERS

6.1 Awarding of prizes

The prize will be awarded by random draw among all eligible participants who have entered the campaign.

The draw of the winners will take place online on November 12, 2025, by a random selection using the platform random.org.

The draws will take place in two separate stages, as follows:

In the first stage, 10 winners will be selected for the prizes consisting of one General Access Pass to UNTOLD Dubai 2026 each, and 10 winners for the prizes consisting of one General Access Pass to UNTOLD Cluj 2026 each;

Afterwards, 10 reserve winners will be drawn for each prize category.

An eligible participant is a user who has fulfilled all conditions specified in Sections 4 and 5.

6.2 Procedure for awarding the prizes

In order to claim their prizes, the participants designated as winners are asked to contact the PR team for booking the won tickets at the following contact details:
pr@animawings.com

SECTION 7. ANNOUNCEMENT OF WINNERS

7.1 The name of the validated winner and the prize won will be announced on the AnimaWings Instagram page on November 12, 2025.

7.2 The names of the winners and the prizes won within the Campaign will be published in accordance with the obligations imposed by Government Ordinance no. 99/2000 on the marketing of products and services, as subsequently amended.

SECTION 8. TAXES AND DUTIES

The Organizer undertakes to calculate, withhold, and transfer the tax due for the income obtained by the winners, in accordance with the applicable Fiscal Code, where applicable. Any other fiscal or other type of obligations in connection with the prizes shall be the exclusive responsibility of the winner.

Participants in the Campaign are not subject to any additional indirect costs, except for normal expenses related to attending the event (transportation to the location, personal expenses during the event, etc.).

The expenses mentioned above are not and shall not be considered “indirect expenses” within the meaning of Government Ordinance no. 99/2000 on the marketing of products and services, as republished and subsequently amended.

SECTION 9. LIMITATION OF LIABILITY

Entries submitted before or after the period mentioned in Section 3 of the Official Rules will not be considered.

The Organizer does not assume responsibility for errors, technical malfunctions, or any other issues occurring in the online environment (including, but not limited to: internet connection interruptions, social media platform errors, malfunctioning of applications, or participants' technical equipment) that may affect the registration, validation, or conduct of the contest.

Furthermore, the Organizer cannot be held liable for possible interruptions, malfunctions, or unforeseen situations occurring in the digital environment (for example: posting errors, system failures, or Instagram platform limitations) that may influence participation in the contest.

The inability of certain participants to register, to meet the technical requirements, or to claim the prizes, regardless of the reason, releases the Organizer from any liability.

SECTION 10. COMMITMENTS AND DATA CONFIDENTIALITY

The Organizer processes the personal data of the Participants in this Campaign in accordance with EU Regulation no. 679/2016 (GDPR) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, as well as the applicable Romanian legislation.

By providing their personal data in the expressly indicated manner according to these Rules, consumers registered in the Campaign agree with all provisions of the Rules and expressly and unequivocally consent that their personal data be entered into the Organizer's database for the purpose of participating in the Campaign.

The Organizer guarantees the confidentiality of all Participants' personal data.

At the explicit request of a winner, the Organizer shall ensure the right of access, the right to information, the right to intervene on the data, and the right to object, in accordance with GDPR provisions.

To exercise these rights, Participants shall send to the Organizer, at the following address: AnimaWings Aviation SA, Piața Alba Iulia no. 5, 1st floor, Sector 3, Bucharest, a written, dated, and signed request.

The personal data collected during this Campaign will not be disclosed to third parties, except to contractual partners involved in conducting the Campaign and in cases where the Organizer must comply with legal obligations.

Winners, by accepting the prize, agree to subsequently provide photographs with the awarded prize, which the Organizer may later use online and on its official social media pages.

SECTION 11. DISPUTES

In the event of disputes arising between the Organizer and Participants in the Campaign, these shall be settled amicably.

If it is not possible to resolve the disputes amicably, the parties involved shall submit the dispute for resolution to the competent Romanian courts of law.

Any complaints regarding the conduct of the Campaign may be sent to the following address: AnimaWings Aviation SA, Piața Alba Iulia no. 5, 1st floor, Sector 3, Bucharest, within a maximum of two (2) days from the Campaign's end date. After this date, the Organizer will no longer take any complaint into consideration.

The Organizer is entitled to take all necessary measures in the event of attempted fraud of this Campaign, the system, abuse, or any other attempts that could affect the image or costs of this Campaign.

If individuals suspected of fraud are identified, the Organizer has the right to request prosecution of such persons before the court, based on the existing evidence.

SECTION 12. FORCE MAJEURE

For the purposes of these Rules, force majeure means any event that cannot be controlled, remedied, or foreseen by the Organizer, including the Organizer's inability, for reasons beyond its control, to fulfill the obligations undertaken through these Rules.

If a situation of force majeure prevents or delays, totally or partially, the execution of the Rules and continuation of the Campaign, the Organizer shall be exempt from liability for fulfilling its obligations during the period in which such fulfillment is prevented or delayed, in accordance with the Civil Code.

If the Organizer invokes force majeure, it is obliged to inform the Participants of its existence within five (5) working days from the occurrence of the force majeure event.

SECTION 13. OFFICIAL RULES OF THE PROMOTIONAL CAMPAIGN

Additional information, as well as the Official Rules of the Campaign, will be available at the following web address: <https://animawings.com/ro/concursuri>